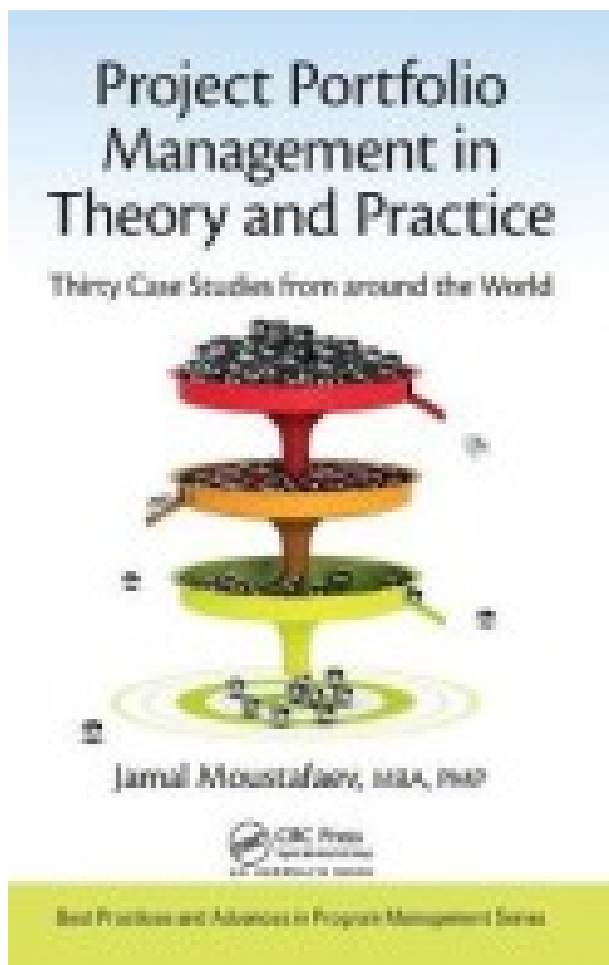


Project Portfolio Management in Theory and Practice



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Every CEO in the world, if questioned, will always complain that there are a lot of ideas to implement, but, unfortunately, insufficient resources to accomplish them. This book provides a solution to this dilemma by supplying techniques to assess the value of projects, prioritize projects, and decide which projects to implement and which to postpone. In addition, it describes various methods of balancing project portfolios and different strategic alignment models. The book provides thirty real-life project portfolio management case studies from pharmaceutical, product development, financial, energy, telecommunications, not-for-profit and professional services industries.

eBok: Studier i konkurranse- og energipolitikk. Utvalgte skrifter i samling, 2004 - 2016 Einar Hope; Maritime Economics and Logistics (2017): Physical basis risk in. Presentasjon på norsk. Morten Flate Paulsen er rektor og daglig leder for Campus NooA. Han er sivilingeniør fra NTH, har en doktorgrad i voksenpedagogikk fra Penn.