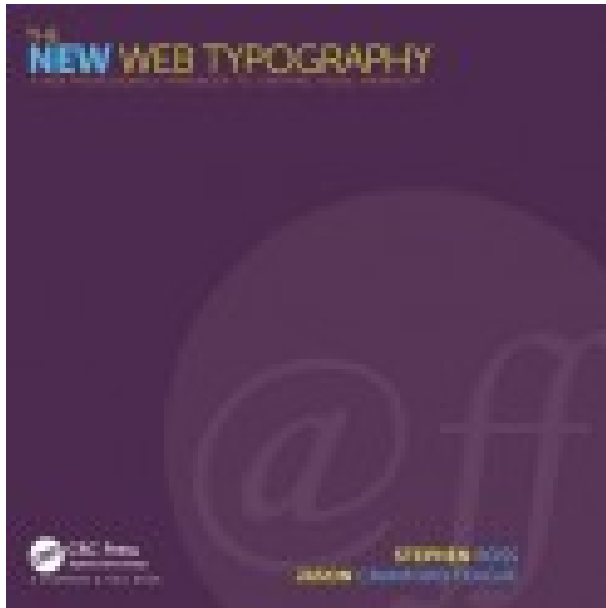


# The New Web Typography



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<b>Kategori:</b>	Håndarbeid
<b>Forfatter:</b>	Jim Kidwell, Stephen Bossog, Jason Cranford, Teague
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[The New Web Typography.pdf](#)

[The New Web Typography.epub](#)

With a vast selection of typefaces now available, there is no excuse for using boring typography in web design. *The New Web Typography: Create a Visual Hierarchy with Responsive Web Design* shows you how to implement web-safe fonts to create visually appealing and multi-browser-friendly websites while encouraging you to develop designs that express your own unique typographic voice. This book discusses general principles for choosing typefaces for on-screen display and tips for creating a visual hierarchy that works on monitors, tablets, and smartphones.

It shares some of the authors' personal experiences to illustrate situations where one font would be more effective than another in giving readers an optimized experience that includes quick download times and an overall aesthetically pleasing presentation. Since good typography is good web design, font selection is a critical aspect of web design. *The New Web Typography* is more than a simple overview of web typography. It provides practical advice and examples that help you make good decisions in choosing fonts for web design.

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